

USTA

CREATIVE CHALLENGE GRANT PROGRAM

INNOVATION

•

CUTTING EDGE



Attention: USTA Professionals

Kick Start Your Idea!

The USTA Board of Directors, in the spirit of entrepreneurship and innovation is excited to once again offer the USTA Creative Challenge Grant put forth as a financial support program offered to our USTA Professional Members.

- We are looking to help assist in funding your venture that will promote the sport of Baton Twirling.
- The project scope needs to be well defined and should aid in the growth in the participation of the sport of baton twirling.
- New event? New Location? New Program? The project ideas could be endless.
- The projects awarded need to be result driven and be able to measure the success.
- The funding will be potentially up to as much as \$5,000.00 USD!
- Required to be a USTA Professional Member
- Submit a complete and detailed plan of your project to the USTA Board Vice-President (vicepresident@ustwirling.com) by **June 1, 2022**.
(See Guidelines for funding Request)